2022-2025 Strategic Plan

Vision

Supporting family physicians as leaders providing patient-centred care within an integrated health care team and a sustainable health care system.

Mission

Improving the health of Prince Edward Islanders by inspiring excellence in family medicine through education, leadership, research, and advocacy.

Values

Family physician as leader Integrated high-quality, patientcentred health care teams Professionalism & integrity Continuing professional development Physician wellness

Patient community goals:

Promote, define and educate patients about the role of the family physician within integrated highquality, patient-centred healthcare teams

Educate patients and the public about the role of family physicians as teachers/preceptors

Profile the work and life of family physicians to the general public through social and traditional media

Stakeholder community goals:

Meet with Health PEI, Government of PEI's Department of Health and Wellness and the Medical Society of PEI annually to discuss and promote the role of family physicians.

Meet with PEI stakeholders as the leaders of integrated high-quality, patient-centred health care teams Meet annually with the recruitment and retention secretariat on the needs for family physicians in PEI. Support family physicians that sit on committees and boards that influence health care on PEI. Participate in discussions relating to the development of the University of PEI Medical School to represent the needs of family physicians, preceptors, medical students, and family medicine residents. Engage with Health PEI on the ongoing development of their medical education plan for the province. Work with stakeholders on further development of the Collaborative Health Record, EMR/Health IT for PEI family physicians .

Family physician membership goals:

Promote Mainpro+ education for family physicians and continue to endorse appropriate continuing professional development opportunities to meet the learning needs of our members

Promote positive culture by seeking out opportunities to support physician wellness through Chapter and National programs and connecting and promoting supportive health stakeholder programs

Connect with PEI stakeholders, family resident program annually and support them with their research and attendance at the PEI Family Medicine Forum

Support the PEI Family Medicine research by promoting their meetings and presentations during the Annual Family Medicine Forum